



LinkedIn Assignment

The purpose of this assignment is to help you start and or update your LinkedIn Profile. LinkedIn has [over 575+ million users](#), with more than [260 million monthly active users](#). With more than 20 million companies listed on the site and [14 million open jobs](#), it's no surprise to find out that [90% of recruiters](#) regularly use LinkedIn.

Steps:

1. Watch the LinkedIn "[Overview](#)" video.
2. Download the LinkedIn [Profile Checklist: College Students](#) document.
3. Watch the LinkedIn "[Top 5 Profile To-Do's](#)" video.
4. Review the LinkedIn "[5 Tips for Picking the Right LinkedIn Profile Picture](#)" article.

LinkedIn Profile Checklist:

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> Photo | <input type="checkbox"/> Organizations |
| <input type="checkbox"/> Headline | <input type="checkbox"/> Education |
| <input type="checkbox"/> Summary | <input type="checkbox"/> Interests |
| <input type="checkbox"/> Experience | |

How to Submit:

Click on **Me**

Select **Settings and Privacy**

Select **Change** next to Edit your Public Profile

On the right hand side under Edit Visibility ensure everything is **Public**. Please note you can change this after I have seen your profile. Or you can add me to your LinkedIn if you would like your profile to stay private.

Scroll back to the top

Under **Edit your custom URL**

Please copy and paste the URL for your profile here: _____

Sources: <https://kinsta.com/blog/linkedin-statistics/>
<https://viterbicareers.usc.edu/>